

Candid.

Learning

Introduction to corporate giving worksheet

Is your organization ready to seek corporate support?

Are you a legal nonprofit organization?

What audiences/constituents do you share with companies?

Why would companies want to connect with your constituents?

Do you address issues of interest to a company?

How visible are you in the community?

How big of an audience do you have?

How would you get a company's name in front of the public?

What companies are in your backyard?

How do you strive to enhance the local community?

How deep is your network of community leaders?
