

# NONPROFIT NEWS



Greetings Alliance members and friends,

As we approach the holiday season, we are reminded of the power of community and the importance of coming together to support one another. For many local nonprofits, this time of year represents a critical opportunity to connect with neighbors, donors, and volunteers who are eager to give back and make a meaningful impact.

This season, more than ever, it is essential that we clearly communicate our needs and the ways in which our community can get involved. Whether your organization is collecting food,

gathering toys for children, or seeking volunteers to help with year-end programs, **it's important to articulate your specific asks.** The holiday season can be a busy and overwhelming time for many, so the more concise and focused your message, the more likely you are to attract the support you need.

In the spirit of collaboration, I urge all local nonprofits to utilize the resources available in our community. Local media, social media platforms, and community groups are invaluable tools to share your message and amplify your impact. **Now is the time to make sure that your ask is clear, your mission is visible, and your goals are communicated effectively.**

At The Alliance, we are gearing up for our own initiatives, and we are excited to work alongside so many of you who are making a real difference in the lives of others. Together, we can create a holiday season that is filled with generosity, kindness, and the shared joy of giving.

Thank you for the incredible work you do every day. As we head into this holiday season, let's make sure we are reaching out, rallying our community, and making the most of the resources around us.

Wishing you a warm, successful, and impactful holiday season.

*Martina*



# PRINCE WILLIAM — VIRGINIA —



## PRINCE WILLIAM HOUSING AND COMMUNITY NEEDS SURVEY

The Office of Housing and Community Development (OHCD) is looking for input from Prince William County, cities of Manassas, and Manassas Park (Prince William Area) residents concerning housing and community development needs. Prince William County receives over \$3 million each year in housing and community development federal dollars, such as Community Development Block Grant (CDBG), HOME Investment Partnerships Program (HOME), and Emergency Solutions Grant (ESG). These funds provide the Prince William area with the opportunity to invest in housing, community facilities, public services, and homelessness prevention initiatives. Every five years Prince William County reviews housing and community needs and sets priorities for spending. We need your input in helping determine these needs and priorities.

An online survey has been prepared for you to complete at your convenience. Please visit [pwcva.gov/housing](http://pwcva.gov/housing) to access the survey.

We realize that you are very busy, but we hope you'll have the time to participate in this important study. This survey should take less than five minutes, and your comments will remain anonymous. Please feel free to forward this email and the online survey link to anyone else you feel would like to participate.



# Thanksgiving Food Distribution Event

**SATURDAY, NOV 23 11a to 2p**

While Supplies Last - Drive-up Event  
17965 Dumfries Shopping Plaza  
Dumfries, VA 22026

**Bringing the spirit of Thanksgiving to our  
community—free meal items for those in need!**

**HOSTED IN PARTNERSHIP WITH:**

**MOTIV8**  
CHURCH

SEEK  
SERVE  
LAUNCH







**Attention women veterans and  
veteran service providers:**

Easterseals is launching a new series of virtual information sessions focused on the services that our Homeless Veterans Reintegration Program (HVRP) provides to women veterans.

Connect with women veterans and women veteran service providers in DC, MD, and Northern VA.

**YOU'VE EARNED IT!** Discover the programs and services that are available at no cost to support you!

**September 18**

**October 16**

**November 20**

**December 18**

**Wednesdays, 10:00 a.m. – 11:00 a.m.**



**Register today!**

**[bit.ly/HVRPWV](https://bit.ly/HVRPWV)**

**W**



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