

NONPROFIT NEWS



Alliance members and friends,

Are you prepared to Thrive in 2025? Well, The Alliance is ready to help you do just that. We are constantly creating new connections and finding tools and resources to support our members and the community. Here are three ways you can help your organization **THRIVE IN '25!**

1. Embrace Digital Transformation

Technology has revolutionized the way nonprofits engage with their communities. In 2025, harnessing digital tools for communication, fundraising, and service delivery will be more important than ever. Try Hootsuite for scheduling your social media posts or CANVA to boost your marketing and design. These cost effective tools will save you time and money, while elevating your visibility.

2. Foster Strong Collaborations

Collaboration is the key to amplifying your impact. Whether you're partnering with other organizations, local governments, businesses, or individuals, building strong relationships will lead to more sustainable outcomes for your cause. **Together, we can do more!**

3. Focus on Volunteer Empowerment

Volunteers are the heart of most nonprofits. In 2025, it's crucial to engage and empower them in meaningful ways. Create opportunities for volunteers to lead initiatives, develop new skills, and build their resumes while building a sense of community. Recognition and appreciation can go a long way in maintaining strong volunteer retention and morale.

By tweaking our processes a little, we can increase our impact A LOT!

Yours in service,

Martina

SENTARA CARES COMMUNITY PARTNER GRANT INFO SESSION

Join Sentara and The Human Services Alliance of Greater Prince William as we host this info session to offer local nonprofits valuable insights into the **Sentara Cares Grant**.

Learn about Sentara's funding priorities directly from leadership and gain useful tips for preparing successful grant applications.



January 28, 2025 from 9 AM - 11 AM



2300 Opitz Blvd, Woodbridge, VA 22191
Hylton Education Center
Sections C,D,G,H, located on the Garden Level (G) of the hospital.
Please use the visitor's elevator.

CLICK BELOW AND
REGISTER TODAY:



<https://www.eventbrite.com/e/1140807679479?aff=oddtcreator>



Volunteers Needed!

The 2025 Prince William County Point in Time (PIT) Count

Event Details:

- When:
 - PIT Count: January 22, 2025 (10 PM) to January 23, 2025 (4 AM)
 - Backup Dates: January 23-24, 2025 (same times)
- Volunteer Registration: Closes Friday, January 10, 2025 at 11:30 PM
- Training Dates: Virtual training on:
 - January 15, 2025 from 6 PM - 9 PM
 - January 18, 2025 from 10 AM - 1 PM

Volunteer Requirements:

- At least 18 years old
- Comfortable with technology and harsh weather conditions
- Available for the full count
- Complete required training

Responsibilities:

- Adhere to safety guidelines
- Complete and submit accurate surveys
- Assist with participant incentives and maintain confidentiality

What is the Pit Count?

The PIT Count is a crucial community outreach event that aims to provide insights into homelessness and connect those experiencing unsheltered homelessness with essential services. Volunteers will conduct surveys with individuals living in places not meant for human habitation (e.g., vehicles, abandoned buildings).

Additional Opportunities

- Gift Card Donations: We are seeking \$20 gift cards (Wal-Mart or Dollar Tree) to thank survey participants. Please refer to the attached document for more details and donation instructions.
- Client Flyer: A flyer is available for distribution to inform those experiencing homelessness about the upcoming PIT Count.

For detailed volunteer requirements, responsibilities and registration, got to:

If you have additional questions, please reach out to homelessservices@pwcgov.org.

Thank you for your support in this important effort!

PARTNER SPOTLIGHT

NOVA Outreach



NOVA Outreach is a student-led community service club at the Woodbridge Campus, focused on supporting local people and organizations through service projects.

The club fosters teamwork, leadership development, and allows members to express their individuality. Its strength lies in its diversity.



During Thanksgiving week, the group volunteered at Streetlight Outreach Ministries, serving food to those in need.

If your organization is in need of volunteers, please contact the dedicated students at NOVA Outreach.

Text 502-799-3611
or email jb78438@email.vccs.edu
for more information.



MANASSAS PARK CITY SCHOOLS NOURISHING NINJAS



FOOD DRIVE

Help stock our pantry.

Spread The Love!

Let's make sure our children
have food after school hours.




**YOU
CAN
HELP**

ITEMS NEEDED

- ✓ Canned Pasta & Soup
- ✓ Ramen Packs
- ✓ Juice Boxes & Fruit Cups
- ✓ Peanut Butter Cracker Packs
- ✓ Granola Bars
- ✓ Oatmeal Packs and Cereal

Drop-off Location:

Manassas Park Elementary 
9298 Cougar Ct,
Manassas Park, VA 20111

For More Info:

Call (703) 368-2032

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